



**IDEACTIFS®**

Active ingredients for functional ideas

## FUNCTIONS



weight loss



brain health



immune system



bones – articulations



respiratory tracts



vision



pregnancy



dental health



cardiovascular



sports



skin - hair



gastrointestinal



women's health



men's health



IDEACTIFS supplies nutraceutical professionals with innovative ingredients that have been rigorously selected for their scientifically proven efficiency.

Our partners are world-renowned manufacturers with the highest standards of quality who are extremely involved in research.

Our team is available to offer you personalized support to help you develop high-performance products.



# MINERAL BISGLYCINATES

Partner: ALBION MINERALS, United-States























**M**INERAL BISGLYCINATES ARE MINERALS LINKED TO TWO GLYCINATES WITH COORDINATED COVALENT BONDS. THE METALS IN THESE CHELATES ARE TYPICALLY ABSORBED BY ACTIVE TRANSPORT AT JEJUNAL DIPEPTIDE ABSORPTION SITES. INTESTINAL INTAKE IS SIGNIFICANTLY GREATER THAN FOR INORGANIC METAL SALTS WITH A HIGHER DIGESTIVE TOLERANCE.

REGULATION:

OUR PARTNER IS THE ONLY COMPANY TO HAVE FILED FOR THESE AUTHORIZATIONS IN EUROPE.



## AVAILABLE REFERENCES:

■ Calcium Bisglycinate	18% Ca					
■ Calcium Bisglycinate - Buffered	26% Ca					
■ Calcium Bisglycinate - Taste Free	13% Ca					
■ Copper Bisglycinate	10% Cu					
■ Ferrochel® - Ferrous Bisglycinate	20% Fe					
■ Magnesium Bisglycinate	10% Mg					
■ Magnesium Bisglycinate - Buffered	18% Mg					
■ Magnesium Bisglycinate - Taste Free	8% Mg					
■ Manganese Bisglycinate	16% Mn					
■ Zinc Bisglycinate	20% Zn					
■ Zinc Bisglycinate - Taste Free	10% Zn					

# COLLAGEN PEPTIDES

Partner: GELITA, Germany

**C**OLLAGEN IS THE LARGEST PROTEIN PRESENT IN HUMAN BODY AND THE MAIN COMPONENT OF CONNECTIVE TISSUE.

BIOACTIVE COLLAGEN PEPTIDES® ARE NATURAL AND HIGHLY BIOAVAILABLE PROTEINS.  
THEY INCREASE THE SKIN ELASTICITY, STIMULATE CARTILAGE SYNTHESIS AND IMPROVE MUSCLE MASS.  
CLINICAL STUDIES ARE AVAILABLE.



## AVAILABLE REFERENCES:

- VERISOL® - Skin elasticity and wrinkle reduction



- FORTIGEL® - Joint mobility and cartilage regeneration



- BODYBALANCE® - Muscle mass improvement and sarcopenia prevention



- FORTIBONE® - Bone stability and flexibility



- TENDOFORTE® - Ligaments and tendons



- PEPTENDURE® - Performance peptides



# VITAMIN K2

Partner: KAPPA BIOSCIENCE, Norway

OUR PARTNER KAPPA BIOSCIENCE IS THE PIONEER IN THE DEVELOPMENT AND PRODUCTION OF VITAMIN K2 – MK7, SOLD UNDER THE BRAND NAME OF K2VITAL®.

PRODUCED BY ORGANIC SYNTHESIS, K2VITAL® IS K2 MK-7 IN ITS PURIST FORM WITH A MINIMUM OF 99.7% ALL-TRANS MK-7 CONTENT. IT IS IDENTICAL TO THE K2 VITAMIN FOUND IN NATURE. K2VITAL® IS THE MOST BIOAVAILABLE AND STABLE OF ALL THE K VITAMINS.

THE UNITED STATES PHARMACOPEIA (USP) USES K2VITAL® AS ITS ANALYTICAL STANDARD OF REFERENCE. COMBINED WITH VITAMIN D3, VITAMIN K2 IS ESSENTIAL FOR BINDING CALCIUM TO THE BONE. IT ALSO PLAYS AN IMPORTANT ROLE FOR THE HEART, THE IMMUNE SYSTEM, THE MUSCLES AND THE BRAIN.



## AVAILABLE REFERENCES:

■ K2VITAL® DELTA Powder	0,2%, 1%
■ K2VITAL® MCC Powder	1%
■ K2VITAL® MCT Oil	1%, 5%



# NU PLANT EXTRACTS

Partner: Mibelle, Switzerland

**N**U IS A RANGE OF PLANT EXTRACTS WHOSE EFFICIENCY HAS BEEN CLINICALLY DEMONSTRATED. THESE NATURAL INGREDIENTS HELP FORMULATE INNOVATIVE PRODUCTS FOR THE NUTRICOSMETIC AND ANTI-AGING MARKETS. THEY ARE PRODUCED ENTIRELY IN SWITZERLAND BY OUR PARTNER WHO IS INTERNATIONALLY KNOWN IN THE COSMETICS INDUSTRY.



## AVAILABLE REFERENCES:

■ AnaGain™ Nu – Anti-hair loss



■ DracoBelle™ Nu – Skin collagen protection and formation



■ PhytoCellTec™ Nu – Revitalization of skin stem cells



■ SaraPEPP™ Nu – Improvement of cognitive performances



■ SantEnergy™ Nu – Antioxidant, energy and weight loss



# FLOWER POLLEN EXTRACTS

Partner: GRAMINEX®, United States



IDEACTIFS®

GRAMINEX® IS THE WORLD'S LEADING MANUFACTURER OF FLOWER POLLEN EXTRACTS. THEY ARE PRODUCED FROM RYE, ARE VEGAN, AND HAVE NEITHER ALLERGENS NOR SOLVENTS. POLLEN CONTAINS A WIDE RANGE OF NUTRIENTS THAT HAVE AN IMPACT ON WELL-BEING THROUGH MULTIPLE MECHANISMS. GRAMINEX® EXTRACTS HAVE ANTI-INFLAMMATORY, HORMONAL AND ANTIOXIDANT EFFECTS THAT HAVE BEEN PROVEN BY CLINICAL STUDIES. THEY ARE USED FOR MEN'S HEALTH (PROSTATE) AND WOMEN'S HEALTH (URINARY INCONTINENCE, MENOPAUSE AND PREMENSTRUAL SYNDROMES).



## AVAILABLE REFERENCES:

- GRAMINEX® G63®
- GRAMINEX® RCT Fem™ Meno
- GRAMINEX® RCT Fem™ UI



# MARINE MINERALS

Partner: MARIGOT, Ireland

AQUAMIN™ IS A UNIQUE RANGE OF MARINE MULTI-MINERAL COMPLEXES, THAT PROVIDE BIO-ACTIVE CALCIUM AND MAGNESIUM.

AQUAMIN™ IS PRODUCED FROM LITHOTHAMNION, A RED SEAWEED, AND IS HARVESTED UNDER AN EXCLUSIVE LICENCE IN ICELAND.

AQUAMIN-Mg™ IS NATURALLY DERIVED FROM SEA WATER IN IRELAND.

CLINICAL STUDIES HAVE SHOWN THE EFFECTIVENESS OF AQUAMIN™ ON BONES, TEETH, JOINTS AND DIGESTION.



## AVAILABLE REFERENCES:

- AQUAMIN™ F
- AQUAMIN™ S
- AQUAMIN™ Soluble
- AQUAMIN™ TG



- AQUAMIN™ Mg Soluble
- AQUAMIN™ Mg TG



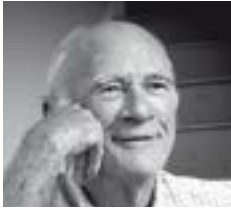


# ALGAE DHA

Partner: AKER BIOMARINE, Norway

REVERVIA® IS A NEW PLANT-BASED, MARINE SOURCE OF DHA OMEGA 3 FROM ALGAE, OFFERING THE HIGHEST NATURAL CONCENTRATION OF DHA ON THE MARKET.

DHA IS WIDELY KNOWN TO BE VITAL FOR BRAIN AND EYE HEALTH, AS WELL AS EARLY-LIFE NUTRITION AND PREGNANCY. OUR PARTNER AKER BIOMARINE IS A PIONEER IN MARINE INGREDIENTS WITH OVER 15 YEARS OF EXPERIENCE IN SETTING SUSTAINABILITY STANDARDS AND BRINGING NOVEL, UNIQUE SOURCES OF NUTRIENTS TO THE NUTRACEUTICAL INDUSTRY.



## AVAILABLE REFERENCES:

- REVERVIA® Algae oil
- REVERVIA® 420 mg Soft, Vegetable Gel Caps



CHOLINE IS AN ESSENTIAL NUTRIENT THAT PLAYS AN IMPORTANT ROLE ON COGNITIVE FUNCTIONS, THE CARDIOVASCULAR SYSTEM, PHYSICAL ENDURANCE AND LIVER HEALTH.

IT OFFERS 3 HEALTH CLAIMS:

- CONTRIBUTES TO A NORMAL HOMOCYSTEINE METABOLISM
- CONTRIBUTES TO A NORMAL LIPID METABOLISM
- CONTRIBUTES TO MAINTAINING A NORMAL LIVER FUNCTION



## AVAILABLE REFERENCES:

- Choline L(+) Bitartrate



KERA-DIET® IS A PATENTED, NATURAL AND BIOAVAILABLE KERATIN HYDROLYSATE WITH THE HIGHEST CONCENTRATION OF FREE AMINO ACIDS.

KERATIN IS THE MAIN STRUCTURAL MATERIAL OF HAIR, NAILS AND SKIN.

SEVERAL CLINICAL STUDIES DEMONSTRATE THE BENEFICIAL KERA-DIET® EFFECTS OF THESE APPLICATIONS.

THANKS TO ITS KNOW-HOW AND LONG EXPERIENCE, OUR PARTNER BCF LIFE SCIENCES IS ONE OF THE WORLD'S LEADING SPECIALISTS IN PROTEIN HYDROLYSIS.



## AVAILABLE REFERENCES:

- Kera-Diet® - Natural hydrolyzed keratin



# PROBIOTICS

Partner: CELL BIOTECH, South Korea

OUR PROBIOTICS ARE DOUBLE ENCAPSULATED (USING THE PATENTED LAB2PRO™ SYSTEM), TO INCREASE THEIR STABILITY AND BIOAVAILABILITY. THEIR POLYSACCHARIDE COATING PROTECTS THEM DURING MANUFACTURING AND PROLONGS THEIR SHELF LIFE. THE INTERNAL PROTEIN COATING PROTECTS THE BACTERIA WHEN INGESTED SO THEY REACH THE INTESTINE ALIVE AND ARE CAPABLE OF OPTIMAL COLONIZATION AND PROLIFERATION.

Clinical studies have shown the effectiveness of our probiotics on irritable bowel syndrome, diarrhea, atopic dermatitis, constipation and *H. pylori* eradication.



## AVAILABLE REFERENCES:

- Bifidobacterium bifidum BF3
- Bifidobacterium breve BR3
- Bifidobacterium infantis BT1
- Bifidobacterium lactis BL3
- Bifidobacterium longum BG7



- Lactobacillus acidophilus LA1
- Lactobacillus bulgaricus LG1
- Lactobacillus casei LC5
- Lactobacillus helveticus LH5
- Lactobacillus paracasei LPC5
- Lactobacillus plantarum LP3
- Lactobacillus reuteri LU4
- Lactobacillus rhamnosus LR5



- Streptococcus thermophilus ST3
- Lactococcus lactis SL6
- Pediococcus pentosaceus SL4



- Enterococcus faecium EF4
- Enterococcus faecalis SL5



# PS - PEA - MTHF

Partner: FRAU PHARMA, Italy

OUR RANGE IS MADE UP OF PHOSPHOLIPIDS (PS), FATTY ACID AMIDES (PEA), FOLATES (L-5-MTHF-Ca) AND SPERMIDINE.

All these ingredients have a scientific file to prove their efficiency and are made, based on GMP quality standards, at a pharmaceutical production site in Europe.



## AVAILABLE REFERENCES:

- NeuroPeak®: Phosphatidylserine (PS) - Powder: 20 to 70%
- NeuroPeak®: Phosphatidylserine (PS) - Fluid: 20 - 28%



- RePea®: Palmitoylethanolamide (PEA)



- FolMidable®: L-5-Methyltetrahydrofolate (MTHF) Ca



- Spermidine



**P**LERASAN™ IS AN ORIGINAL, NATURALLY ISOLATED BETA-GLUCAN FROM THE PLEUROTUS OSTREATUS MUSHROOM THAT STIMULATES THE IMMUNE SYSTEM.

IN THE PEYER'S PLATES OF THE SMALL INTESTINE, ITS SPECIFIC RECEPTORS BIND TO IMMUNE CELLS AND "CONVINCE" THE BODY OF THE PRESENCE OF A PATHOGEN. THE ACTIVATED IMMUNE CELLS THEN INCREASE THEIR DEFENSIVE ACTIONS. THIS MODULATES THE IMMUNE SYSTEM, HELPING IT MORE EFFICIENTLY COMBAT AGGRESSIVE PATHOGENS. THIS INGREDIENT IS EFFICIENT FOR PREVENTING RESPIRATORY TRACT INFECTIONS. CLINICAL STUDIES HAVE BEEN DONE ON BOTH CHILDREN AND ATHLETES.



## AVAILABLE REFERENCES:

- Hydrogel 1 - 2 %



- Extract powder 94 %





ideactifs.com



IDEACTIFS®